



AFCA FEATURED EXHIBITOR

AFCA National Convention / January 8-10, 2023 - Charlotte, NC



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The American Football Coaches Association (AFCA) will hold its national convention in Charlotte, January 8-10, 2023. With an estimated 7,000 coaches expected in attendance, a jam-packed lineup of highly anticipated educational sessions and in-demand, prominent keynote speakers; this year has the makings of a memorable event. AFCA Exhibitors will have the ability to secure a “Featured Exhibitor” Convention Sponsorship. These companies have an incredible opportunity for deep event integration and national exposure to influential, buying football programs.

AS A FEATURED EXHIBITOR, YOUR BUSINESS RECEIVES:

- 10' x 10' Premium Booth*
- Recognition as a Featured Exhibitor in two signs located in high traffic areas throughout exhibit area
- Half page, full color advertisement in the Official AFCA Convention Program
- Mobile App push notification during Convention (1)
- Featured Exhibitor group social media post sent to membership prior to Convention



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- Complimentary Lead Retrieval Software App or Handheld Scanner upon request (\$425 value)
- Exhibit Hall Concession Stand Vouchers - \$100 voucher credit
- Exhibitor Badge Allotment – 2x Per Exhibitor Agreement
- Opportunity to secure complimentary meeting room / hospitality space at a Convention hotel (space based upon availability and event must be held outside Convention formal education hours)
- Opportunity to sponsor a premium event or a promotional item at Convention for an additional discounted fee (menu of options and pricing upon request)

* Exhibit booth space included in sponsorship. Additional booth square footage can be added for an additional fee. Booth assembly cost responsibility of exhibitor.

INVESTMENT: \$7,500

FOR MORE INFORMATION CONTACT:

BOBBY STAUB

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& DEVELOPMENT*

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